



Gregory-Portland Independent School District

Crystal Matern | Chief Communications & Engagement Officer

Office: (361) 777-1091 ext. 1031 | Email: cmatern@g-pisd.org

Request for Permission - External Logo Use

District and campus logos are managed by G-PISD Administration, and can only be used externally with permission from the Superintendent or Designee per current [Board Policy](#). The District protects all District and campus trademarks, including names, logos, mascots, and symbols, from unauthorized use (please refer to Board Policy, page two of CY(LOCAL), for information regarding school-related use versus public use).

When permission is granted, logos may be used in the original format provided for only the specific purpose intended (requested). Graphics must be printed as they appear in the file(s) provided, with no variation from the standard color palette (true pantone colors are provided for high-quality print in full, two-color or one-color process). Images may not be distorted, stretched or altered in any way.

G-PISD has a publication containing specific guidelines for use of all trademarks. At the time of release, new versions of logos will will officially replace all former versions.*

All external logo requests must be sent via email to Crystal Matern, G-PISD Chief Communications & Engagement Officer: cmatern@g-pisd.org.

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*Regarding Orders: G-PISD is not planning to make unnecessary purchases or new orders of uniforms, equipment, paper goods, etc., but rather will slowly phase-in these new designs when current supplies are no longer in stock/usable.

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